

# Press Release

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## **Official Verification: All Standard Lenzing Fibers Are Derived 100 Percent from Nature**

### **USDA Biobased certification extended to Lenzing Viscose® and Lenzing Modal®**

Lenzing - Lenzing Viscose® and Lenzing Modal® fibers including all their product families were awarded the Biobased Product Label granted by the U.S. Department of Agriculture (USDA). The prestigious certification is further proof that all standard types of fibers produced by Lenzing are fully derived from the natural and renewable raw material wood. The company's Lyocell fiber TENCEL® has already been certified as 100 percent biobased content since 2011. Lenzing FR® has now also been certified as 99 percent biobased. The residual amount is for material used to make the fiber fire-resistant.

"I am glad that our pioneering work for sustainability is being recognized by reviewers worldwide. Eco-responsibility represents a key component of our group strategy and we put a major emphasis on it", explains Lenzing CEO Stefan Doboczky. "The notable Biobased Product Label will help inform consumers about the high ecological standards of our products and our corporate values", he added.

#### **Natural cycle**

Even more, Lenzing fibers are not only derived 100 percent from nature, but they are also returned to nature at the end of their life cycle. Standard Lenzing fibers are demonstrably 100 percent biodegradable and even compostable. Lenzing proves this with a series of certificates (<http://www.lenzing.com/en/responsibility/ecological-responsibility/eco-labelsawards.html>).

Accordingly, Lenzing is in tune with the growing trend towards ecology and sustainability. Global customers in the textile and nonwovens industry are increasingly turning to raw materials which do not unnecessarily harm the environment when they are produced or disposed of.

#### **BioPreferred program**

The certification of biobased products is part of the BioPreferred program implemented by the USDA. It is designed to motivate government institutions and companies to purchase biobased products or those which largely consist of biological materials.

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## The Lenzing Group

The Lenzing Group is a world market leader headquartered in Austria, with production sites in all major markets as well as a worldwide network of sales and marketing offices. Lenzing supplies the global textile and nonwovens industry with high-quality, botanic cellulose fibers. Its portfolio ranges from dissolving pulp to standard and specialty cellulose fibers.

Lenzing quality and innovative strength set global standards for cellulose fibers. With 79 years of experience in fiber production, the Lenzing Group is the only company worldwide combining the manufacturing of all three cellulose fiber generations on a large scale under one roof – from the classic viscose to modal and the lyocell fiber TENCEL®.

The success of the Lenzing Group is based on its consistent customer orientation together with its leadership in innovation, technology and quality. Lenzing is committed to the principles of sustainable management and very high environmental standards. In addition to its core business of fibers, the Lenzing Group also operates in the field of engineering and plant construction.

## Key Facts & Figures Lenzing Group 2015

Revenue: EUR 1.98 bn

Fiber sales volumes: 965,000 tons

Employees: 6,127

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